

THE SCI-FI CURE:
Medicine goes
Matrix via a brain-
computer interface

CUPID GETS REAL

ROMANCE IN THE NEW ECONOMY: Why creativity trumps cash, secret rules of online dating, best meetup spots & more

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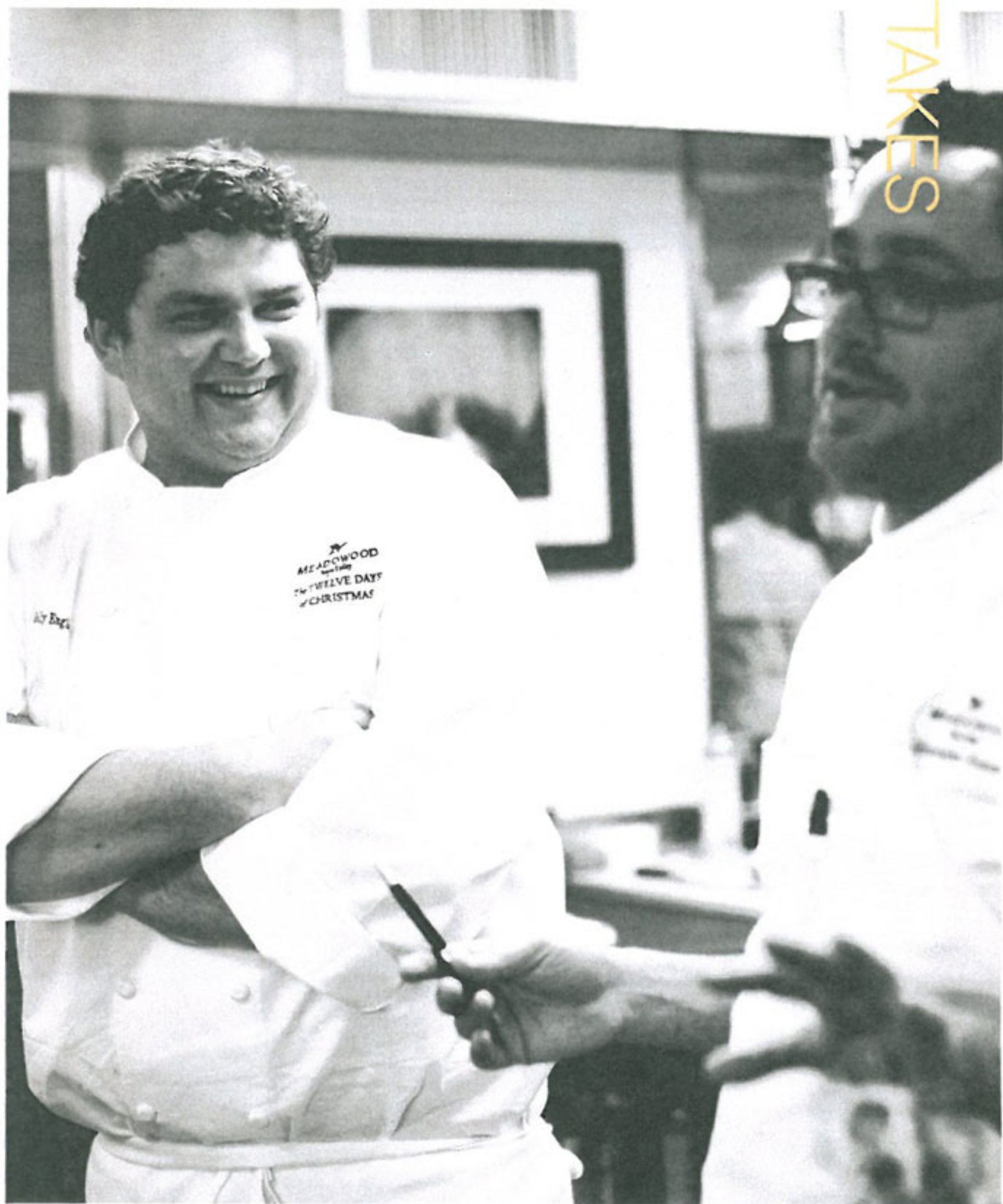
MODERN LUXURY

THE NEW TRUE LOVE:
Jessica Simm met Brian Kirkbride at Disneyland but fell for him online. A year and a half later, they got married. Their favorite romantic date? Curling up on the couch, eating takeout, and watching a Redbox movie.
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Exceptional pairings

This winter, the social season brought together some of the most inventive combinations in recent memory. Some, including **Hal Rubenstein** and **Vanessa Getty**, who discussed famous gowns from Rubenstein's new book, *100 Unforgettable Dresses*, at Giorgio Armani, provoked endless post-event discussions. How did Gwyneth Paltrow's famed pink Calvin Klein compare with the pink Ralph Lauren she wore to a later Oscar night? How could anyone select the 100 looks? "It's actually quite easy," countered Rubenstein, *InStyle*'s fashion director, who was in town for the party. A week earlier, Coach had editor-in-chief **Glenda Bailey** in to sign copies of *Harper's Bazaar: Greatest Hits*, a collection of photographs from the magazine that had guests debating similar questions. Then, in St. Helena, the Restaurant at Meadowood's chef, **Christopher Kostow**, masterminded the season's most sought-after matchups, inviting guest chefs into his kitchen to raise money for Share Our Strength and grouping them with Napa Valley winemakers to create 12 unique menus for the holidays. Guests could consult the newly launched books before dressing for the dinners.

BY ELIZABETH VARNELL
PHOTOGRAPHS BY DREW ALTIZER



7:02 P.M.
12/03/11
Memphis-based chef **Kelly English** and **Christopher Kostow** share the kitchen on the second evening of Meadowood's 12 Days of Christmas benefit, held at the Restaurant at Meadowood.